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## AGENDA COVER MEMO

**AGENDA DATE:** September 21, 2005  
**TO:** Board of County Commissioners  
**DEPARTMENT:** Health & Human Services  
**PRESENTED BY:** Rob Rockstroh



**AGENDA TITLE:** ORDER \_\_\_\_\_ / IN THE MATTER OF APPOINTING FOUR NEW MEMBERS TO THE LANE COUNTY HEALTH ADVISORY COMMITTEE.

### I. MOTION

ORDER \_\_\_\_\_ / In the Matter of Appointing Four New Members to the Lane County Health Advisory Committee.

### II. ISSUE OR PROBLEM

There are five vacancies on the Health Advisory Committee, three vacancies due to term expiration and two vacancies due to member resignations.

### III. DISCUSSION

#### A. Background / Analysis

Committee vacancies were advertised from June 15, 2005 to July 22, 2005. At the close of the advertising period eight applications were received. The fifth position (#11) remains unfilled at the time of writing due to the lack of an application for the medical position.

New members would be appointed to position type/number as listed:

<u>Member</u>	<u>Appoint to Position #</u>	<u>Term Expiration</u>
James Lakehomer	At-Large (#1)	08/31/2009
Celia Facundo	At-Large Food Service (#4)	08/31/2007
Sara Wallenius	Health Professional (#9)	08/31/2009
Dr. Jim Goes	At-Large (#12)	08/31/2007

B. Alternatives / Options

- 1) Appoint new member.
- 2) Reject current applicant and re-post.

C. Recommendation

To approve #1 above.

**IV. TIMING / IMPLEMENTATION**

Lane County Health Advisory Committee has been without a full membership for more than two months. Upon approval by the Board, letters of appointment will be processed for signature.

**V. ATTACHMENTS**

Current Health Advisory Committee Membership Roster  
Application of Members Under Consideration

**BOARD OF COUNTY COMMISSIONERS, LANE COUNTY, OREGON**

**RESOLUTION**        ) IN THE MATTER OF APPOINTING FOUR NEW MEMBERS TO THE  
**AND ORDER:**       ) LANE COUNTY HEALTH ADVISORY COMMITTEE.  
                          )

WHEREAS, The Lane County Health Advisory Committee has FIVE vacancies, three due to term expiration, and two vacancies due to member resignations; and

WHEREAS, applications were reviewed by a quorum of the Health Advisory Committee;

NOW THEREFORE IT IS HEREBY RESOLVED AND ORDERED that the following individual be appointed to serve on the Lane County Health Advisory Committee as listed below:

<u>Member</u>	<u>Term Expiration</u>	<u>Position Type / Number</u>
James Lakehomer	08/31/2009	At-Large (#1)
Celia Facundo	08/31/2007	At-Large Food Service (#4)
Sara Wallenius	08/31/2009	Health Professional (#9)
Dr. Jim Goes	08/31/2007	At-Large (#12)

DATED this \_\_\_\_\_ day of September, 2005.

\_\_\_\_\_  
Anna Morrison, Chair  
Lane County Board of Commissioners

APPROVED AS TO FORM  
Date 9/9/05 lane county  
J. Laidlaw  
OFFICE OF LEGAL COUNSEL

## CURRENT LANE COUNTY PUBLIC HEALTH ADVISORY COMMITTEE

"The Committee shall consist of twelve (12) members, each of whom shall serve four (4) years expiring August 31, limited to two (2) consecutive terms, but staggered over the four-year period among the members." (By-Laws, Article III, A)

"Membership shall total twelve (12) to include: seven (7) at-large representatives (one of which is a food service representative), and five (5) health members, including: a physician, dentist, nutritionist, health educator, and an 'at large' professional." (By-Laws, Article II, B)

"Whenever a vacancy occurs during a term, the replacement shall be appointed only to fill the unexpired portion of the term." (By-Laws, Article IV, A) This sentence has been interpreted to mean that a committee member may serve two full terms after filling a vacated term.

Pos. #	Members/ Representing	Address	Telephone	Term	Term Expires
1	James Lakehomer At-Large (Chair)			1	08-31-05
2	Jan Nelson At-Large (Secretary)			1	08-31-06
3	Ruth Duemler At-Large			1	08-31-07
4	At-Large (Food Service)			1	08-31-07
5	Cynthia Roberts Nutritionist			1	08-31-07
6	William Bass At Large			1	08-31-06
7	Gail Winterman At-Large			(CT)	08-31-08
8	Beverley Hollander Health Educator			1	08-31-06
9	Beverley Thomas Health Professional			1	08-31-05
10	Stephen Hull, DMD Dentist			1	08-31-08
11	Richard Hansen MD Physician (Vice Chair)			1	08-31-05
12	At-Large			1	08-31-07

Rob Rockstroh, Director, Health & Human Services - 682-4035 – [rob.rockstroh@co.lane.or.us](mailto:rob.rockstroh@co.lane.or.us)

Karen Gillette, Public Health Program Manager - 682-4013 – [karen.gillette@co.lane.or.us](mailto:karen.gillette@co.lane.or.us)

Lynnae Clark, Admin. Asst. - 682-3957 – [lynnae.clark@co.lane.or.us](mailto:lynnae.clark@co.lane.or.us)

\*(CT) = To complete unexpired term until date listed.

# Lane County

## COMMITTEE VACANCY NOTICE

**DATE:** April 13, 2005

**CONTACT:** Rob Rockstroh, 682-4035

The Lane County Board of Commissioners is seeking applications from citizens interested in serving on the advisory committee listed below. The committee advises the Board of Commissioners on a wide variety of topics and issues. Details about the committee and its composition, meeting schedule etc., are listed below.

**HEALTH ADVISORY COMMITTEE:** Makes recommendations to the Health Administrator and advises the Board of Health and the Board of Commissioners on matters of public health, planning, policy development, control measures, funding, public education and advocacy; and acts in a community liaison capacity to provide a link between the community and the Health Division.

**MEETING SCHEDULE:** Monthly, second Tuesday of the month from 5:30 to 7:00 p.m.

**VACANCIES:** One (1) At-Large (Food Service), Term Expiration 8-31-07; **TERM:** 4 year terms.

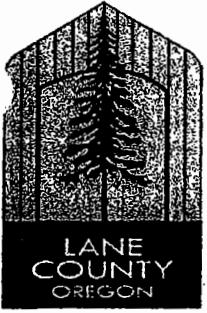
**MEMBERSHIP:** Consists of twelve (12) members with a broad public health interest and concern.

**APPLICATION DEADLINE:** 5 p.m., Friday, May 27, 2005.

Applications are available in the Board of Commissioners' Office located on the Plaza Level of the Public Service Building located at 125 East 8th Avenue in Eugene. To request an application by mail, please call 682-4207.

# # # #

MAY 06 2005



Lane County  
CITIZEN ADVISORY COMMITTEE  
APPLICATION

APPLICANT'S NAME AND CITY: <i>Celia Facundo EUGENE</i>	DATE: <i>5-5-05</i>
NAME OF ADVISORY COMMITTEE: <i>Health Advisory Committee</i>	PLEASE CHECK ONE: <input checked="" type="checkbox"/> New Applicant <input type="checkbox"/> Application for Reappointment

1. Give a brief description of the experience or training that qualifies you for membership on this advisory committee (If you wish, you may attach a resume or other pertinent material.) *I work for Burrto Amigas. I am the General Manager of all locations as well as our Company Health Inspector. I am ServSafe Certified, completed Q training and other certificates.*
2. Why do you want to become a member of this committee, and what specific contributions do you hope to make? *Being a member of this committee will help me to be more involved in our community. I hope to give a perspective on the food industry and its issues.*
3. List the community concerns related to this committee that you would like to see addressed if you are appointed. *Food Industry - Food safety, following and creating new ideas for a safer community and all food vendors in Lane Co.*
4. Briefly describe your present or past involvement in relevant community groups. (Having no previous involvement will not disqualify you for appointment.) *I have had no previous experience. I do have a vast knowledge of food safety and health.*
5. Lane County is committed to reflecting diverse cultures on its boards/committees and does not discriminate against any person on the basis of gender, race, color, national origin, religion, disability, or age in employment or in admission, treatment, or participation in its programs, services, and activities.
6. Are you currently serving on any Advisory Boards or Committees? If so, which ones?  
*NO.*
7. Are you employed by, have any business, contractual arrangements or family connections with programs having contractual agreements with the County or that might be within the purview of the committee on which you are seeking appointment? (If there is a change in your circumstances, please advise the staff for the committee within 30 days.)  
 No  Yes Specify:
8. How did you learn about this vacancy?  Newspaper  Word of mouth  Other: *LANE Co. ENVIRONMENTAL HEALTH*
9. In which County Commissioner District do you reside? please check one:  
 Unsure  West Lane County  Springfield  South Eugene  North Eugene  East Lane County

\*The Board of Commissioners has adopted the following policy on reappointments:

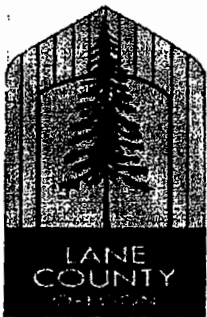
a. Members of County advisory groups will serve a maximum of two consecutive terms when term lengths are three or more years in length.

b. The deadline for incumbent applications will be the same as the deadline for new applications.

\* Unless waived by the Board.

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Lane County  
CITIZEN ADVISORY COMMITTEE  
APPLICATION



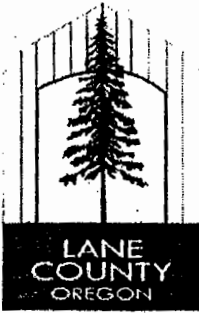
APPLICANT'S NAME AND CITY: <b>JAMES B Lakehomer</b>	DATE: <b>7/6/05</b>
NAME OF ADVISORY COMMITTEE: <b>Health Advisory Committee</b>	PLEASE CHECK ONE: <input type="checkbox"/> New Applicant <input checked="" type="checkbox"/> Application for Reappointment

1. Give a brief description of the experience or training that qualifies you for membership on this advisory committee (If you wish, you may attach a resume or other pertinent material.) *Current member HAC, while member on numerous subcommittees. Work experience as neuropsychologist incl. free clinics, public health dept, acute care and private sector*
2. Why do you want to become a member of this committee, and what specific contributions do you hope to make? *Cont work on implementation of recent projects including long term stabilization of public health services provided by county*
3. List the community concerns related to this committee that you would like to see addressed if you are appointed.
  - Continued work on long term strategic planning & stabilization of LCPTB
  - Improving access to health services, including dental
  - Continuing move to harm reduction approach to County operation w/ health risks esp last resort narcotic policy
4. Briefly describe your present or past involvement in relevant community groups. (Having no previous involvement will not disqualify you for appointment.) *Current member, on community chemical dependency coordinating committees 9 yrs McMill bioethics*
5. Lane County is committed to reflecting diverse cultures on its boards/committees and does not discriminate against any person on the basis of gender, race, color, national origin, religion, disability, or age in employment or in admission, treatment, or participation in its programs, services, and activities. If selected, how would you contribute to this effort? *Raised bilingual / bicultural*
6. Are you currently serving on any Advisory Boards or Committees? If so, which ones? *Health Advisory Comm*
7. Are you employed by, have any business, contractual arrangements or family connections with programs having contractual agreements with the County or that might be within the purview of the committee on which you are seeking appointment? (If there is a change in your circumstances, please advise the staff for the committee within 30 days.)  
 No  Yes Specify:
8. How did you learn about this vacancy?  Newspaper  Word of mouth  Other: *HAC meeting*
9. In which County Commissioner District do you reside? please check one:  
 Unsure  West Lane County  Springfield  South Eugene  North Eugene  East Lane County

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\* Unless waived by the Board.



Lane County  
CITIZEN ADVISORY COMMITTEE

JUL 22 RECD

APPLICATION

APPLICANT'S NAME AND CITY: Sara Wallenius Eugene	DATE: 7/22/05
NAME OF ADVISORY COMMITTEE: Health Advisory Committee	PLEASE CHECK ONE: <input checked="" type="checkbox"/> New Applicant <input type="checkbox"/> Application for Reappointment

1. Give a brief description of the experience or training that qualifies you for membership on this advisory committee (If you wish, you may attach a resume or other pertinent material.) *please see Resume*
2. Why do you want to become a member of this committee, and what specific contributions do you hope to make?  
*I want to make a contribution to my local community and specifically speak for seniors on public health issues.*
3. List the community concerns related to this committee that you would like to see addressed if you are appointed.  
*Concerns related to health issues of well, sick and mentally ill seniors (ie. dementia) as well as issues related to the health of community caregivers. Concentration on preventive measures for a healthy community.*
4. Briefly describe your present or past involvement in relevant community groups. (Having no previous involvement will not disqualify you for appointment.) *Oasis Advisory Board - local Senior educational program. I was involved in advising on educational content offered to seniors.*
5. Lane County is committed to reflecting diverse cultures on its boards/committees and does not discriminate against any person on the basis of gender, race, color, national origin, religion, disability, or age in employment or in admission, treatment, or participation in its programs, services, and activities. If selected, how would you contribute to this effort? *If I became a member of the committee, as a woman and a nurse practitioner, my own position in society would reflect diversity also. I work with a very diverse group of caregivers of all races & educational levels and can better advise and/or recruit diverse committee members.*
6. Are you currently serving on any Advisory Boards or Committees? If so, which ones?  
*Not for the county.*
7. Are you employed by, have any business, contractual arrangements or family connections with programs having contractual agreements with the County or that might be within the purview of the committee on which you are seeking appointment? (If there is a change in your circumstances, please advise the staff for the committee within 30 days.)  
 No  Yes Specify: *I provide geriatric psychiatric evaluations for LaneCare clients through a PeaceHealth contract.*
8. How did you learn about this vacancy?  Newspaper  Word of mouth  Other: *Lane County website*
9. In which County Commissioner District do you reside? please check one:  
 Unsure  West Lane County  Springfield  South Eugene  North Eugene  East Lane County

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# Sara L. Wallenius RN, MS, GNP, CWCN

## QUALIFICATIONS

My R.N. background combined with solid and diverse geriatric advanced practice in various care settings throughout Lane County allows me to be a voice for Lane County seniors on the Health Advisory Committee.

## PUBLICATIONS

Co-author of OHSU Geriatric Nurse Practitioner Long-term care curriculum (2004).

## EDUCATION

2003 Wound Nurse Education Program, Emory University, Georgia (Certification achieved)  
1997-1999 Master of Science, Gerontological Nurse Practitioner Track, Clemson University  
1989-1991 Bachelor of Science in Nursing, Medical University of South Carolina  
1986-1989 Undergraduate Coursework at Clemson University, the Citadel, and College of Charleston

## EMPLOYMENT

2000-Present Geriatric Nurse Practitioner, Peacehealth Medical Group  
Primary and long-term care of elderly patients in the clinic setting as well as hospital, nursing home, subacute unit, home and dementia care facilities. Responsibilities include primary preventive care, problem focused assessment, diagnosis and treatment as well as: geropsych evaluations, diabetes wellness assessments, wound care, comprehensive subacute care and program development, in-hospital delirium assessments, nursing inservices/education, co-medical directorship of nursing homes, treatment plan development for Senior and Disabled Services patients.

1998-1999 Graduate Assistantships, Clemson University  
Psychiatric clinical supervisory educator for undergraduate nursing students.  
Women's health and primary care provider at university health center  
S.C. Dept. of Transportation and Clemson University employee wellness program co-coordinator.  
Migrant worker and rural mountain area mobile outreach program healthcare provider.

1996-2000 Staff Nurse, Clemson Health Center  
Urgent care and Primary care nursing for clients of all ages.

1996-1996 Co-Owner, HealthBent Wellness Services, Clemson, S.C.  
Initiation, coordination and administration of small wellness center.  
Educator in weight loss, cholesterol health screening, prepared childbirth, community and industry CPR, stress management/mental health.

1994-1996 Staff Nurse, Oconee Memorial Hospital Wellness Center  
Coordination and administration of large employee health programs:  
Prepared childbirth, Nutrition/Weight loss, Community wellness fair  
Community and industry immunization, Employee health education

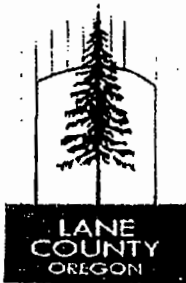
- 1993-1994      **Staff Nurse, Operating Room, Medical University of South Carolina**  
**Circulating/Scrub duties in pediatric/ENT/General surgery**
- 1991-1993      **Staff Nurse, Labor and Delivery, Medical University of South Carolina**  
**Managing normal and High-risk obstetrical patient care through antepartum, labor**  
**and postpartum periods. Circulating nurse during C-section surgeries.**

**CURRENT ORGANIZATION/ COMMITTEE MEMBERSHIPS**

**Oregon Geriatrics Society**  
**Oregon Nursing Association/ Nurse Practitioner Organization**  
**Oasis Program Advisory Board**  
**Peacehealth Medication Reconciliation Committee**  
**Peacehealth Behavioral Assessment Team**  
**Democratic Party of Lane County Precinct Person**

682-4614

JUL 25 2005



Lane County  
**CITIZEN ADVISORY COMMITTEE  
 APPLICATION**

APPLICANT'S NAME AND CITY: <b>DR. JIM GOES</b>	DATE: <b>7-22-05</b>
NAME OF ADVISORY COMMITTEE: <b>HEALTH ADVISORY COMM</b>	PLEASE CHECK ONE: <input checked="" type="checkbox"/> New Applicant <input type="checkbox"/> Application for Reappointment

1. Give a brief description of the experience or training that qualifies you for membership on this advisory committee (If you wish, you may attach a resume or other pertinent material.)

**SEE ATTACHED**

2. Why do you want to become a member of this committee, and what specific contributions do you hope to make?

**ATTACHED**

3. List the community concerns related to this committee that you would like to see addressed if you are appointed.

**ATTACHED**

4. Briefly describe your present or past involvement in relevant community groups. (Having no previous involvement will not disqualify you for appointment.)

**ATTACHED**

5. Lane County is committed to reflecting diverse cultures on its boards/committees and does not discriminate against any person on the basis of gender, race, color, national origin, religion, disability, or age in employment or in admission, treatment, or participation in its programs, services, and activities. If selected, how would you contribute to this effort?

**ATTACHED**

6. Are you currently serving on any Advisory Boards or Committees? If so, which ones?

**NO**

7. Are you employed by, have any business, contractual arrangements or family connections with programs having contractual agreements with the County or that might be within the purview of the committee on which you are seeking appointment? (If there is a change in your circumstances, please advise the staff for the committee within 30 days.)

No  Yes Specify:

8. How did you learn about this vacancy?  Newspaper  Word of mouth  Other:

9. In which County Commissioner District do you reside? please check one:

Unsure  West Lane County  Springfield  South Eugene  North Eugene  East Lane County

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\* Unless waived by the Board.

Jim Goes, Ph.D.

Addendum to Health Advisory Committee application

1. Please see attached bio for background and experience. I have researched and taught in public health and health care management for fifteen years, and have published extensively in health services research. I am actively involved in community health planning and coordination efforts in Cottage Grove, in area schools, and in the Lane Coalition for Healthy Active Youth.
2. I have been involved in governance and advocacy in public schools for several years, and have developed a strong interest in child health, particularly around obesity. Over the last ten years I have worked both as a consultant and community member with community health coalitions in Alaska and Oregon, bringing my background and knowledge on inter-organizational relations and partnerships to the public health field. I feel that I could make a contribution in terms of strategic thinking and planning, community health planning, and a good knowledge of public health issues. I am also greatly concerned about community members falling through the fraying safety net. I would like to help find ways county public health and community partners could be more efficient and effective with taxpayer dollars while widening access to citizens falling through the net.
3. See #2 above. I have a particular interest in childhood obesity, and the major implications it poses for demand and cost of public health services in the future. However I have an interest in a variety of public health issues.
4. I serve on the South Lane School Board (Cottage Grove), and in the leadership of the Lane Coalition for Active Healthy Youth (a grassroots community organization). I am participating in development of a community health partnership in Cottage Grove, and have worked as a consultant and volunteer with various community organizations in the county.
5. I have served on a variety of boards and committees over the years composed of diverse individuals, and work well with people of all kinds. I consult with organizations to identify and work effectively with individuals and groups who bring diverse cultural values to the workplace. My background in this area will add to the county effort on diversity.

## **James B. Goes, Ph.D.**

Jim Goes is Managing Partner of Cybernos, LLC. He also serves as Adjunct Associate Professor of Management at the University of Oregon, and teaches strategic management in the Oregon Executive MBA program. His consulting focuses on strategic and business planning, health management and policy, public process facilitation, electronic commerce, and board development.

Jim brings a strong background and experience to his consulting work. He began his career in a Fortune 100 environment, returning to complete graduate studies in management. Since 1985 he has served as consultant to dozens of established and startup businesses, nonprofits, and government agencies, both nationally and internationally.

Jim regularly designs and facilitates strategic and public planning processes and workshops for businesses and public agencies. Clients comment on his "passion for results" and ability to keep participants focused on the critical issues. Among his clients are the Ford Family Foundation, Telus Communications, SBC Communications, Oregon Department of Human Services, Portland VA Medical Center, State of Alaska, US Forest Service, Alaska Seafood Marketing Institute, and Hong Kong Hospital Authority.

Jim taught business and healthcare management at the graduate level for over 20 years, serving on the faculties of the University of Alaska, the University of Minnesota, and Montana State University. Currently he develops and teaches courses in distance-delivered masters and doctoral programs for Walden University, where he serves as a senior faculty associate, and at the University of Phoenix. Formerly Director of the Lundquist Center for Entrepreneurship at the University of Oregon, Jim has taught courses in strategic management, health policy, organizational design, entrepreneurship, ethics, e-commerce, and a variety of executive education topics. He holds a doctorate in strategic management from the UO, and an MBA from the University of Utah.

Jim's writing and research have received recognition by professional and academic peers. Author of over twenty published works in the areas of strategic management, organizational change, and health management and policy, he has given well over 100 presentations in business and academic venues. Jim received the 1990 A.T. Kearney Prize for outstanding research in strategic management, and the 2003 Conley Award from the American College of Healthcare Executives for his research and writing in healthcare management. He currently serves as editor of the *Journal of Social Change*.

Jim was also an Internet pioneer of sorts. Active on the Internet (and its forerunners) since 1984, he established the first web/gopher server on the Internet devoted to research and practice in management, and for many years hosted a popular discussion list and website on healthcare management.

**Professional Consulting:**

- Ford Family Foundation, Organizational Development/Strategic Planning/Program Evaluation, 2003-5
- Telus Communications, Inc. Executive Training, eBusiness & the Internet, 2001
- SBC Communications, Inc. Executive Training, Electronic Commerce & the Internet, 2000-01
- Portland VA Medical Center, Managing Organizational Change, March 2000.
- State of Oregon, Department of Human Services, Office of Services to Children and Families  
Consultant to the Child Justice Act Task Force, January 2000
- State of Alaska, Department of Commerce and Economic Development, Facilitation of Governor Tony Knowles' Alaska Salmon Strategy Forums, January 1997 and February 1998.
- Shanti of Juneau (AIDS service org), Board Development/Program Evaluation, March 1998.
- University of Alaska Fairbanks, School of Fisheries and Ocean Sciences, Strategic Planning, Sept 1997/Oct 1996.
- State of Alaska, Department of Health and Social Services, AK Domestic Violence Training Program, April 1998
- US Forest Service, Region 10, Operations Team Planning Facilitation, April 1997.
- SE Alaska Psychiatric Inpatient Study, Public Session/Focus Group Facilitation, January 1997.
- Tlingit-Haida Central Council, Internet Training, November 1996.
- Alaska Seafood Marketing Institute, Board Retreat and Strategic Planning Session, October 1996.
- Hospice and Home Care of Juneau, Strategic Planning Session, October 28, 1995
- State of Alaska, Dept. of Commerce and Economic Development Alaska Product Preference Program, June 1995.
- State of Alaska, Division of Public Health, Strategic Planning/Work Session, November, 1994
- City and Borough of Juneau, Health Care Task Force Strategic Planning Session, November, 1994

**Education:**

Ph.D. (Strategic Management), University of Oregon, 1989  
 MBA (Organization Design), University of Utah, 1984  
 B.B.A. (Business Management), B.S. (Speech), Idaho State University, 1981

**Professional and Academic Experience:**

1999- Managing Partner, Cybernos LLC, Eugene Oregon  
 1999- Faculty Mentor, Walden University, Minneapolis  
 1999- Adjunct Associate Prof.; Director, Lundquist Center for Entrepreneurship (2000), University of Oregon  
 1994-98 Owner & Principal Consultant, Strategic Solutions Consulting Group, Juneau, Alaska  
 1994-98 Associate Professor of Business Administration (tenured), University of Alaska  
 1990-94 Assistant Professor, Division of Health Management and Policy, University of Minnesota  
 1989-90 Assistant Professor of Business Policy and Strategy, Montana State University  
 1984-89 Research and Teaching Fellow, University of Oregon  
 1982-84 Gas Contracts Manager, Northwest Pipeline Corporation/Williams Companies, Salt Lake City

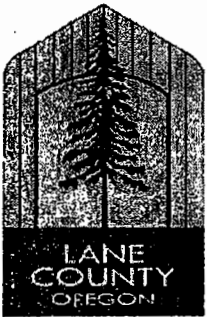
**Publications:** author of over twenty refereed publications in the areas of strategic management, organizational design, innovation, organizational alliances, public policy, and health care management.

**Research:** served as Principal Investigator and/or Project Director on a variety of business and health care-related research projects and program evaluations, funded by National Institutes of Health, National Science Foundation, Robert Wood Johnson Foundation, US Agency for International Development, Ewing Marion Kauffmann Fdn, others.

**Seminar and Conference Presentations:** well over 100 presentations, executive seminars, and training sessions on management, strategy, Internet/e-commerce, ethics, research methods, and organization design issues, presented to both practitioner and academic audiences, in national and international settings.

**Fellowships and Awards:**

2003 Conley Award for Outstanding Health Management Research, American College of Health Executives  
 1992-93 Bush Foundation Faculty Fellow, University of Minnesota  
 1992 Health Management Research Award, American College of Health Executives  
 1990 A.T. Kearney Award for Outstanding Research in Strategic Management  
 1990 American College of Healthcare Executives Best Paper Award, Academy of Management



Lane County
CITIZEN ADVISORY COMMITTEE
APPLICATION

JUN 21 2005

Form with fields: APPLICANT'S NAME AND CITY: Springfield, OR; DATE: 6/18/05; NAME OF ADVISORY COMMITTEE: LCHD Health Advisory Committee; PLEASE CHECK ONE: [X] Application for Reappointment

1. Give a brief description of the experience or training that qualifies you for membership on this advisory committee (If you wish, you may attach a resume or other pertinent material.)

Registered Nurse 54 yrs. Public Health and School Nurse experience.

2. Why do you want to become a member of this committee, and what specific contributions do you hope to make?

Already served 6 yrs. on committee. Award for perfect attendance 2004. Lane county resident 57 yrs. Experience!

3. List the community concerns related to this committee that you would like to see addressed if you are appointed.

Prevention of disease
Chronic Disease
New Public Health facility.

4. Briefly describe your present or past involvement in relevant community groups. (Having no previous involvement will not disqualify you for appointment.)

State Coordinator HARP Driver Safety program 10 yrs.
American Red Cross - 62 yrs. Current volunteer in Emergency services.

5. Lane County is committed to reflecting diverse cultures on its boards/committees and does not discriminate against any person on the basis of gender, race, color, national origin, religion, disability, or age in employment or in admission, treatment, or participation in its programs, services, and activities. If selected, how would you contribute to this effort?

Treat everyone like a human being.

6. Are you currently serving on any Advisory Boards or Committees? If so, which ones?

LCHD Health Advisory Committee
RSVP Leadership Committee

7. Are you employed by, have any business, contractual arrangements or family connections with programs having contractual agreements with the County or that might be within the purview of the committee on which you are seeking appointment? (If there is a change in your circumstances, please advise the staff for the committee within 30 days.)

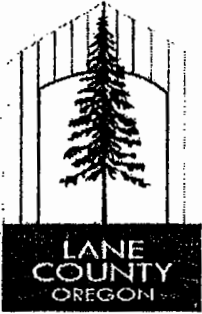
[X] No [ ] Yes Specify:

8. How did you learn about this vacancy? [X] Newspaper [ ] Word of mouth [X] Other: Announced at HAC meeting 6/05

9. In which County Commissioner District do you reside? please check one:

[ ] Unsure [ ] West Lane County [X] Springfield [ ] South Eugene [ ] North Eugene [ ] East Lane County

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b. The deadline for incumbent applications will be the same as the deadline for new applications.
\* Unless waived by the Board.



Lane County  
**CITIZEN ADVISORY COMMITTEE**  
**APPLICATION**

<b>APPLICANT'S NAME AND CITY:</b> <i>Wanda Henson - Eugene</i>	<b>DATE:</b> <i>4/22/05</i>
<b>NAME OF ADVISORY COMMITTEE:</b> <i>Health Advisory</i>	<b>PLEASE CHECK ONE:</b> <input checked="" type="checkbox"/> New Applicant <input type="checkbox"/> Application for Reappointment

1. Give a brief description of the experience or training that qualifies you for membership on this advisory committee (If you wish, you may attach a resume or other pertinent material.) *Worked as registered nurse in Ohio, Missouri and Illinois. Supervised school health clinics here in Oregon. Volunteered at Sacred Heart Hospital*
2. Why do you want to become a member of this committee, and what specific contributions do you hope to make? *Most of my life I have served on various civic committees. Am not currently doing so. I work diligently on needs present.*
3. List the community concerns related to this committee that you would like to see addressed if you are appointed.

*I don't have an agenda. I would look at the scope of the committee's concerns and if I am aware of something not being addressed, would try to get it included.*

Briefly describe your present or past involvement in relevant community groups. (Having no previous involvement will not disqualify you for appointment.) *Lane County Budget Committee, Board of Equalization & ratio review, LCOG transportation planning committee, Joint Revenue Sharing Committee, Mapleton School Board*

5. Lane County is committed to reflecting diverse cultures on its boards/committees and does not discriminate against any person on the basis of gender, race, color, national origin, religion, disability, or age in employment or in admission, treatment, or participation in its programs, services, and activities. If selected, how would you contribute to this effort? *I have a grandson who is bi-racial friends who are not heterosexual. To me, people are judged on their actions. I would accept each on that basis.*
6. Are you currently serving on any Advisory Boards or Committees? If so, which ones?  
*No.*

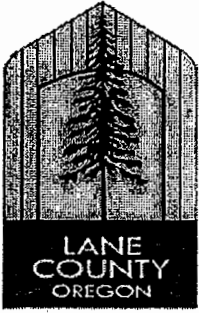
7. Are you employed by, have any business, contractual arrangements or family connections with programs having contractual agreements with the County or that might be within the purview of the committee on which you are seeking appointment? (If there is a change in your circumstances, please advise the staff for the committee within 30 days.)  
 No  Yes Specify:

8. How did you learn about this vacancy?  Newspaper  Word of mouth  Other:

9. In which County Commissioner District do you reside? please check one:  
 Unsure  West Lane County  Springfield  South Eugene  North Eugene  East Lane County  
*Santa Clara*

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Lane County  
**CITIZEN ADVISORY COMMITTEE  
 APPLICATION**

<b>APPLICANT'S NAME AND CITY:</b> Wendy Apland, Eugene	<b>DATE:</b> 7/10/05
<b>NAME OF ADVISORY COMMITTEE:</b> Health Advisory Committee	<b>PLEASE CHECK ONE:</b> <input checked="" type="checkbox"/> New Applicant <input type="checkbox"/> Application for Reappointment

- Give a brief description of the experience or training that qualifies you for membership on this advisory committee (If you wish, you may attach a resume or other pertinent material.)  
 see attachment.
- Why do you want to become a member of this committee, and what specific contributions do you hope to make?
- List the community concerns related to this committee that you would like to see addressed if you are appointed.
- Briefly describe your present or past involvement in relevant community groups. (Having no previous involvement will not disqualify you for appointment.)
- Lane County is committed to reflecting diverse cultures on its boards/committees and does not discriminate against any person on the basis of gender, race, color, national origin, religion, disability, or age in employment or in admission, treatment, or participation in its programs, services, and activities. If selected, how would you contribute to this effort?
- Are you currently serving on any Advisory Boards or Committees? If so, which ones?
- Are you employed by, have any business, contractual arrangements or family connections with programs having contractual agreements with the County or that might be within the purview of the committee on which you are seeking appointment? (If there is a change in your circumstances, please advise the staff for the committee within 30 days.)  
 No  Yes Specify:
- How did you learn about this vacancy?  Newspaper  Word of mouth  Other:
- In which County Commissioner District do you reside? please check one:  
 Unsure  West Lane County  Springfield  South Eugene  North Eugene  East Lane County

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*\* Unless waived by the Board.*

**Summary** - CPA with diverse Accounting and Finance background, seeking an opportunity as finance professional to utilize my expertise in the following skills:

- o Planning and Analyses
- o Budget and Long Range Forecasting
- o Variation Analyses
- o Auditing
- o General Accounting
- o Project Management

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### Professional Experience

#### **PEACEHEALTH, OREGON REGION, Eugene, OR**

**1998 - Present**

A Health Care Organization consisting of five regions, spanning three states. The largest in the PeaceHealth network, the Oregon Region, operates a 432-bed acute care hospital, physician specialty clinics, and a community rural hospital. The region generates annual net operating revenue of \$500 million.

#### **Director, Financial Services**

- o Lead department of 14 analyst and managers to support all business units within the Oregon Region, Siuslaw Region and System Office.
- o Responsible for the Revenue Cycle in both inpatient and outpatient arenas including but not limited to reimbursement, pricing and contract negotiations.
- o Provides the Regional CFO and Executive Team with regular financial reporting, financial planning and financial and operations analyses.
- o Advises the Regional Management and the Executive Team concerning financial implications of existing and proposed activities.
- o Responsible for the annual Regional operating and capital budget process including the Long Range Financial Plan.

#### **Manager, Budget and Financial Analyst**

- o Lead and coordinated the annual Regional operating and capital budget process including long-range 10 year plan for 10 business units consisting of over 200 departments.
- o Managed 4 analysts responsible for providing Corporate and Regional financial and analytical support.
- o Produced monthly-consolidated financial statements consisting of profit and loss statements by business unit, ratio, statistical, and variance analysis for Executive Team, Stewardship and Regional Board.
- o Provided custom financial analysis and support for business plan and business ventures for all Regional activities.

#### **Financial Analyst**

- o Supported clinical service lines with monthly, quarterly, annual analyses. Provided labor and supply cost analysis related to specific, departments, clinical procedures and Physicians.
- o Compiled financial analyses relating to the budgeting and long range planning process.
- o Provided timely and efficient financial decision-making analyses to internal Managers, Region Directors, and Vice Presidents.

#### **PROVIDENCE HEALTH PLANS, Eugene, OR**

**1996 - 1998**

A Health Maintenance Organization branch of an integrated delivery system, having 650,000 members and generating \$800 million in annual revenue. The Eugene division (formerly SelectCare Health Plans) provides health care to Oregon and Southern Washington regions servicing Commercial, Medicare, and Medicaid populations.

#### **Senior Financial Analyst**

- o Developed and administered new and existing provider contract reconciliations for /PA's, PHO's and hospitals utilizing capitation, fee for service and withhold risk mechanisms having revenue of \$100 million.

1. I have worked in HealthCare finance in Eugene, since 1996. My experience has been with SelectCare Health Plans from 1996 – 1998, and with PeaceHealth from 1998 – current. My roles have been in the finance departments and have provided me the opportunity to analyze healthcare trends within the community. I am a licensed Oregon CPA. I am hopeful this training and experience will qualify me for the one vacancy as the Health Professional.
2. I would like to be a member of this committee to better understand the issues related to public health, policy and funding in our community. Given my background, I hope to add value by understanding the financial impacts related to healthcare decisions. Design, implement, and secure funding for needed healthcare services. Evaluate existing services and determine if the current funding is appropriate. Involve and unify finance, business and clinical leadership to optimize care within the community.
3. A few of the current healthcare concerns that impact Lane County that I would like to see addressed are; barriers to access as it related to behavioral health issues, the increase in the uninsured and underinsured population, the current and proposed legislative decisions impact on healthcare in Lane County, and education as it relates to healthcare within the community.
4. I do not have any past involvement in relevant community groups. I have volunteered within the community for Meals on Wheels, as well as Food for Lane County. I also support Unity Way as well as other community centered organizations.
5. My work environment has prepared me to serve all persons equally. I would honor and support the diverse cultures within our community. Prior to my relocation to Eugene 12 years ago, I came from a highly diverse community and employer. Those experiences and training have developed my appreciation, respect and support of a diverse culture.
6. No, I currently am not serving on any Advisory Boards or Committees.
7. I am employed as the Director of Finance for PeaceHealth. To my knowledge we do have two contractual agreements with Lane County. One contract is for Morgue Services, and another for LaneCare.
8. Newspaper
9. South Eugene

- o Maintained the monthly outstanding claims analysis having a total liability between \$19 and \$26 million.
- o Implemented an efficient system to reconcile 22 provider contracts and provide financial forecasting for specific services areas to external provider groups and internal departments.
- o Successfully initiated and developed a systematic process of data extraction utilizing the Data Warehouse to ensure accurate and complete financial reporting.
- o Lead the Organization Effectiveness Team, a development team, comprised of all levels of the organization, which recommends organizational interventions to the executive leadership.

**Financial Analyst**

- o Supported the Director of Provider Contracting through negotiations.
- o Developed an efficient negotiation model that encompassed a wide range of risk scenarios.
- o Assisted internal and external auditors during the calendar and fiscal year-end audits.

**THE GYMBOREE CORPORATION, Burlingame, CA 1989 to 1993**

Initially a privately held small company that maintained its corporate office in the San Francisco bay area. The corporation grew into its current status as a publicly held corporation having over 350 retail stores and a franchise division.

**Cash Manager**

- o Managed the cash flow for the corporation. Monitored and controlled cash balances insuring timely and accurate movement of depository balances to the central consolidation account.
- o Assisted the CFO in selecting and recommending an Asset Management Team to the Board of Directors for managing \$25 million in IPO proceeds.
- o Created annual budgets of \$1.5 million in bank processing fees and loss prevention accounts. Negotiated the contracts on an annual basis.
- o Managed the Sales Audit and Loss Prevention Department of 4 people responsible for reporting corporate sales and tracking losses.

**Sales Audit Manager**

- o Managed the Sales Audit department of 4 people responsible for auditing and reporting corporate sales.
- o Analyzed store sales daily, monthly and annually to report comparable store increases for stockholder reporting.
- o Created and maintained the loss prevention department of 2 people to report and analyze all loss areas on a regional basis.

**Sales Audit Clerk**

- o Reconciled over 50 store bank statements on a monthly basis determining all variances and preparing adjusting journal entries.
- o Developed and maintained a monthly return analysis to determine corporate losses sustained.

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**Education University of Oregon, Eugene, OR**

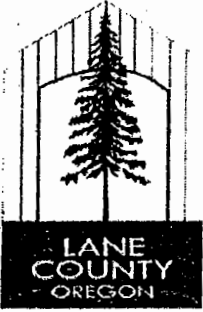
B.S. in Business Administration, major in Finance and Management  
Member Beta Gamma Sigma, and Golden Key Honor Society

**Licenses and Affiliations**

Oregon Certified Public Accountant  
HealthCare Financial Management Association, Member  
Medical Group Management Association, Member  
Oregon Society of CPA, Member

**Computer Proficiencies**

Microsoft Office - Excel, Access, Word, PowerPoint, Strata Decision Technology, Avega  
- Alliance of Decision Technology and Financial Management, LastWord, CareCast,  
BusinessWorks, Quicken



Lane County  
CITIZEN ADVISORY COMMITTEE  
APPLICATION

JUN 28 2005

APPLICANT'S NAME AND CITY: RUSSELL B. FRYBURG	DATE: 6/27/05
NAME OF ADVISORY COMMITTEE: HEALTH ADVISORY	PLEASE CHECK ONE: <input checked="" type="checkbox"/> New Applicant <input type="checkbox"/> Application for Reappointment

- Give a brief description of the experience or training that qualifies you for membership on this advisory committee (If you wish, you may attach a resume or other pertinent material.)  
LAST 7 YRS VICTIMS SERVICES, DISTRICT ATTYS. OFFICE  
SEE ATTACHED RESUME
- Why do you want to become a member of this committee, and what specific contributions do you hope to make?  
NO LONGER WITH VICTIMS, WHICH TO CONTRIBUTE (SEE ATTACHED)
- List the community concerns related to this committee that you would like to see addressed if you are appointed.  
HEALTH PROBLEMS LOW INCOME GROUPS
- Briefly describe your present or past involvement in relevant community groups. (Having no previous involvement will not disqualify you for appointment.)  
SEE ATTACHED
- Lane County is committed to reflecting diverse cultures on its boards/committees and does not discriminate against any person on the basis of gender, race, color, national origin, religion, disability, or age in employment or in admission, treatment, or participation in its programs, services, and activities. If selected, how would you contribute to this effort?  
I AGREE
- Are you currently serving on any Advisory Boards or Committees? If so, which ones?  
① NORTH WEST FORESTRY ADVISORY PAC SEMI MONTHLY  
② OREGON BAR ASSOCIATION (LAYMAN) ON CALL ARBITRATOR
- Are you employed by, have any business, contractual arrangements or family connections with programs having contractual agreements with the County or that might be within the purview of the committee on which you are seeking appointment? (If there is a change in your circumstances, please advise the staff for the committee within 30 days.)
- How did you learn about this vacancy?  Newspaper  Word of mouth  Other:
- In which County Commissioner District do you reside? please check one:  
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**EDUCATION**

**Graduate University of Oregon**  
Bachelor of Science, 1948  
Business Administration- Original class of 1945

**MILITARY**

**U.S. Infantry and U.S. Air Force**  
December 1942-February 1946

**EMPLOYMENT**

**Timberlane Lumber Company**  
Vice President and General Manager  
Eugene, Oregon  
November 28, 1949 to December 31, 1983

**Seneca Sawmill Company**  
Sales Manager, Planning, and Railroad Negotiation  
90201 Highway 99 North  
Eugene, Oregon  
January 1, 1984 to April 1, 1996

**BOARDS/COMMITTEES**

American Lumber Standards Committee  
By appointment of the United States Secretary of Commerce  
Served continually, 1964-1982, representing wholesalers  
Served on Enforcement Subcommittee

Past member Lumber Industry Board of Advisors  
Chicago Mercantile Exchange

Past member Board of Directors

*OFFICE OF INTERIOR  
U.S. FORESTRY BOARD P.A.C.*

Currently volunteer Lane County District Attorney's office as  
Victim Advocate, Victim Services program *7 YRS RETIRED DEC 0*

**PARTICIPATED IN  
OWNERSHIP OF**

Random Lengths Market Letter, 1950-1968

Quick Service Printing, 1950-1968

Oregon Strand Board, 1976-1983

*PAST MEMBER*

Small sawmills in Montana, Colorado and Honduras, 1960-1980

*BOARD E.T.A. CONDO.*

Commercial Buildings in Eugene, Oregon, 1960-1983

*APPOINTED ONE BAR ASSOCIATION ARBITRATION BO.*

**BOARDS/COMMITTEES**

State Indigent Defense Board  
By appointment of Oregon Supreme Court  
Served 1986-1988

Discipline and Ethics Committee  
Oregon Bar Association, 5<sup>th</sup> Judicial District  
By appointment of Oregon Supreme Court  
Served 1984-1985

Executive Board, Sponsors, Inc.  
Prison release organization  
Served 1979-1986

Board of Trustees  
Lane County Public Defender's Office  
Served 1972-1980 (Chairman, 1978-79)

Board of Directors  
Oregon Citizens Council on Courts  
Served 1963-1968  
Chairman, Court Liaison Committee

Past member, Eugene Lions Club, Oregon Booster Club,  
Sigma Nu (Gamma Zeta Chapter, University of Oregon)

Served six years as Institutional Representative for Boy Scouts  
of America

*APPOINTED BY APPOINTMENT*  
North American Wholesale Lumber Association

Past President  
Western Lumber Marketing Association

Governor's Lumber Car Shortage Committee  
Served 1955-1965

Author of tariff proposal to Western Traffic Association that  
would authorize a per car rate for lumber (1952-1962)

Served twice as mediator in dispute for two (2) lumber groups  
and mills.

Lane County Mass Transit Board  
By appointment of the Governor  
Served 1971-1973